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# ПРИЛОЖЕНИЕ К ФОНДУ ОЦЕНОЧНЫХ СРЕДСТВ ДЛЯ ПРОВЕДЕНИЯ ТЕКУЩЕГО КОНТРОЛЯ УСПЕВАЕМОСТИ И ПРОМЕЖУТОЧНОЙ АТТЕСТАЦИИ ОБУЧАЮЩИХСЯПО ДИСЦИПЛИНЕ

# ИНОСТРАННЫЙ ЯЗЫК (АНГЛИЙСКИЙ ЯЗЫК)

Образовательная программа

Арт-менеджмент и проектирование в творческих индустриях

Направление подготовки

38.04.02 Менеджмент

Уровень высшего образования **Магистратура** 

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# ИНОСТРАННЫЙ ЯЗЫК (АНГЛИЙСКИЙ ЯЗЫК)

УК-4 Способен применять современные коммуникативные технологии, в том числе на иностранном(ых) языке(ах), для академического и профессионального взаимодействия

УК-5 Способен анализировать и учитывать разнообразие культур в процессе межкультурного взаимодействия

# Перечень вопросов для проверки компетенции УК-4, УК-5 (Текущий контроль)

### Вопросы к устным опросам:

1. What is your research area?

Ответ: My research area is art.

2. What literature have you read on the subject of your research? How useful was it?

Ответ: I read some literature on art, articles of leading Russian and foreign scientists. They were very useful for me.

- 3. Have you taken part in any conferences, round tables or any other events? Other: Yes, I took part in the conference on art held in our institute.
- 4. How often do you meet your scientific advisor? What do you usually discuss? Otbet: I meet my scientific advisor once a month. We discuss some problems of my research
  - 5. Are you working on any articles on your research subject?

Ответ: Not yet. I am going to begin writing the article in the near future.

6. What progress have you made since you started your studies?

OTBET: I have made some progress in my research- I have found interesting textbooks and articles on my research.

7. What can you say about your English classes?

Ответ: At English classes we discuss problems of our research in English. I find it very useful.

8. What other classes are you taking this semester?

Ответ: I am taking Philosophy and History of Religion this semester.

9. Who chose the theme of your research?

Otbet: We chose the theme of my research together with my scientific advisor.

10. Are you a successful scholar? Why or why not?

Ответ: I want to become a successful scholar. I should work hard to become a good scholar.



#### Перечень заданий (текущий контроль) 1. Укажите правильно написанное слово: b) qualyty d) quality e) quality a) qualety c) qualiti Ответ: D 2. Дополните предложения: Never cross ... street when ... light is red. a) -/a b) -/the c) the/a d) the/the e) a/a Ответ: D 3. Выберите неисчисляемое существительное: a) garden b) ground c) game d) giraffe e) gymnasium Ответ: В 4. Поставьте глагол в предложении в Past Simple Tense They ... on the platform waiting for the train last night. a) am b) are c) was d) is e) were Ответ:Е 5. Дополните предложение: There ... many old houses in the town when I was there last year a) was b) is c) be d) were e) are Ответ: D 6. Выберите слово, в котором выделенная буква читается отлично от других слов: a) gentle b) government c) giraffe d) general e) gymnastics Ответ: В 7. К теме «Транспорт» относится слово: e) snowy a) way b) berry c) city d) lorry

d) writing

e) writness

8. Выберите слово с суффиксом, обозначающим действующее лицо:

c) writer

Ответ: D

a) written

Ответ: С

b) writability



| 9. Выберите правильный вариант чтения количественного числительного: 255  |
|---|
| a) two hundred fifty-five b) two hundred and fifty five e) two hundreds fifty-five d) two hundred and fifeen-five e) two hundred fifteen- fifth                                 |
| Ответ: В  10. Выберите правильный вариант степени сравнения прилагательного:  Where is post-office, please?  a) near b) nearer c) nearest d) the nextest e) the nearest         |
| Ответ: E  11. Выберите верное местоимение:  Be careful! They are looking at  a) us b) we c) our d) I e) ours  |
| Ответ: A  12. Дополните предложение существительным в притяжательном падеже:  Do you know my daughter?  a) uncle's b) uncle c) uncles' d) uncles e) uncles's                    |
| Ответ: A  13 Найдите правильный вариант сказуемого: I her a new book for her birthday. a) are going to give b) is going to give c) has given d) am going to give e) would given |
| Oтвет: D  14. Выберите правильный вариант ответа: The safest topic for conversation in England is a) weather b) love c) music d) politics e) work                               |
| Ответ:А   |
| <b>15. Выберите правильный фразовый глагол:</b> The teacher told us to the blackboard. a) look b) look for c) look after d) look at e) look up                                  |
| Ответ: D  16. Дайте определение слову «hurry»:  a) to catch a train b) to be late c) to go quickly d) to go to the cinema with one's friends e) to play with friends            |

Ответ: С

# 17. Выберите правильный вариант предлога: He generally gets up at 7 o' clock ... the morning.



| a) by   | b in  | c) of             | d) (                         | on       | e) at                     |                      |
|---|---|-------------------|------------------------------|----------|---------------------------|----------------------|
| Ответ: В <b>18. Образуйте слова «definite</b> a) indefinite   | e»:   |                   | -                            |          |                           | ем от  e) imdefinite |
| Ответ:А  19. Выберите в Which book sha a) any b)  | ıll I give you  | ı? <b>-</b>       | one you li                   | ke.      |                           | one                  |
| Ответ: A <b>20. Выберите</b> Nick dance.  a) needn't  | He's never l  | learned           | •                            |          | ) may                     | e) hasn't            |
| Oтвет: C  21. Выделенно а) We like to pr b) Do you like v c) Her favorite v d) They sell man e) She usually e | epare <b>veget</b> ;<br>v <b>egetables?</b><br>v <b>egetable</b> is<br>ny <b>vegetabl</b> | carrot.  es at th | or dinner. e market.         |          | в предлож                 | ении:                |
| Ответ:Е <b>22. Образуйте</b> а) hood  |   |                   | <b>е при по</b> м<br>с) tion |          | <b>фикса: wor</b><br>ness | k<br>e) er           |
| Ответ: E<br><b>23. Лишним в</b><br>a) fifth b   | д <b>анной гр</b><br>) forty  | •                 |                              |          | ется:<br>e) second        |                      |
| Ответ: В <b>24. Выберите</b> (a) mat b  | <b>слово со 2</b><br>) bake   | гипом<br>с) ta    |                              | d) sake  | e) frame                  |                      |
| Ответ: А <b>25. Найдите а</b> а) easy   | нтоним сло<br>b) light  |                   | ark»:<br>big                 | d) brown | e) 1                      | ong                  |
| Ответ:В   |   |                   |                              |          |                           |                      |

**26.** Выберите правильный английский эквивалент пословицы: В гостях хорошо, а дома лучше



| a) Custom is a second nature  | b) Everything is good in its  | s season.          |
|---|-------------------------------|--------------------|
| c) Curiosity killed the cat pleasure.   | d) East or west, home is best | e) Business before |
| Ответ: D  |                               |                    |
| Перечень заданий для про  | верки компетенции             |                    |
| (Тесты на артикль) Вставьте правильный вар 1. I had toast and A) the, the   |                               |                    |
| Б) a,the  |                               |                    |
| В) а, ап  |                               |                    |
| Ответ: В  |                               |                    |
| 2. Anna has a dog dog the   | g is very friendly.           |                    |
| A) a  |                               |                    |
| Б) the  |                               |                    |
| B) an   |                               |                    |
| Ответ: Б  |                               |                    |
| 3. I cleaned house yested | erday.                        |                    |
| Б) а  |                               |                    |
| B) the  |                               |                    |
| Ответ: В  |                               |                    |
| 4. This is very beautiful A) the  | l painting.                   |                    |
| Б) an   |                               |                    |
| B) a  |                               |                    |
| Ответ: В  |                               |                    |
| 5. Can you turn on ligh   | ht, please?                   |                    |
| A) an   |                               |                    |
| Б) the  |                               |                    |
| B) a  |                               |                    |
| Ответ: Б  |                               |                    |



| 6. Is there hotel near your house? A) the                      |
|--|
| Б) а   |
| B) an  |
| Ответ: Б   |
| 7. Claire has gone to post office. A) an                       |
| Б) the   |
| B) a   |
| Ответ: Б   |
| 8 apartment where we stayed was very nice. A) an               |
| Б) the   |
| B) a   |
| Ответ: Б   |
| 9. My brother goes to gym three times week. A) the, a          |
| Б) a, the  |
| B) a, a  |
| Ответ: А   |
| <b>10. Do you have TV in your room?</b> A) – (нулевой артикль) |
| Б) the   |
| B)a  |
| Ответ: А   |
| 11. Their office is on seventh floor. A) a                     |
| Б) the   |
| В) – (нулевой артикль)   |
| Ответ: Б   |
| 12. Paris is capital of France.                                |
| A)a, –   |
| Б)the, the   |
| B) the, –  |
| Otret: B   |



| 13. What is highest mountain in the world?  A) the                    |
|---|
| Б) а  |
| B) –  |
| Ответ: А  |
| 14 sky is blue and sun is shining brightly. A)the, a                  |
| Б)а, а  |
| B)the, the  |
| Ответ: В  |
| 15. Is this same book you were reading last week? A) –                |
| Б) а  |
| B) the  |
| Ответ: В  |
| 16. There are billions of planets in space. A) –                      |
| Б) the  |
| B) a  |
| Ответ: А  |
| 17. We usually have dinner at 7 pm. A) -                              |
| Б) а  |
| B) the  |
| Ответ: А  |
| 18. Open your books at page 29. A) the                                |
| Б) а  |
| B) -  |
| Ответ: В  |
| 19. Lily broke her leg yesterday. She's in hospital now.<br>$\rm A)-$ |
| Б) а  |
| B) the  |
| Ответ: А  |



# 20. My mother works from \_\_\_\_ home.

- A) a
- Б) the
- B) -

Ответ: В

# Перечень вопросов для проверки компетенции УК-4, УК-5 (промежуточная аттестация)

### Перечень вопросов для проверки компетенции УК-4 по дескриптору «знать»

1. How would you describe yourself?

Ответ: am responsible and hard working.

2. What kind of qualifications do you have?

Ответ: I am a bachelor.

3. What new skills or capabilities do you expect to develop?

Otbet: I expect to develop new competence concerning speaking at conferences and writing research papers.

4. What have been your greatest accomplishments recently?

Otbet: My greatest accomplishment was that I have entered master courses at our Institute.

5. What is important for you in a job?

Ответ: Knowledge and skills are important for me in my job.

6. What motivates you in your work?

Ответ: High standards and interest motivate me in my work.

7. What qualities do you find important in a coworker?

Ответ: I appreciate knowledge, trust and good humor in a co- worker.

8. Why did you choose your major?

Otbet: I am interested in art and research, that is why I chose my major.

9. What are your career plans?

Ответ:I want to become a good specialist in my area.



10. Name some leading world universities.

OTBET: These are: Moscow State University, London Academy, Stanford University and some others.

# Перечень вопросов для проверки компетенции УК-5 по дескриптору «знать»

1. What is your research area?

Ответ: My research area is art.

2. What literature have you read on the subject of your research? How useful was it?

Ответ: I read some literature on art, articles of leading Russian and foreign scientists. They were very useful for me.

- 3. Have you taken part in any conferences, round tables or any other events? Other: Yes, I took part in the conference on art held in our institute.
- 4. How often do you meet your scientific advisor? What do you usually discuss?

  Other: I meet my scientific advisor once a month. We discuss some problems of my research
  - 5. Are you working on any articles on your research subject?Ответ: : Not yet. I am going to begin writing the article in the near future.
- 6. What progress have you made since you started your studies?

  Other: I have made some progress in my research. I have found interesting textbooks and articles on my research.
  - 7. What classes are you taking this semester?

    Other: I am taking Philosophy and History of Religion this semester.
  - 8. Who chose the theme of your research?

    Other: We chose the theme of my research together with my scientific advisor.
  - 9. What web-sites do you use for your studies? Other:I use sites of Academia ,e-library,Science.
  - 10. What technical devices can you use for presentations in English? Other: I can use my PC and a stationary computer.



## Перечень заданий для проверки компетенции УК-4 по дескриптору «уметь»

1. Задание. Name advantages of a successful presentation.

OTBET: A successful presentation is clear-cut concerning its aims and objectives, the slides are concise and to the point, the language is expressive.

- 2. Задание Write down 3 questions for the following text in English Ответ: What is the main problem of the text? What are the particular tasks? What conclusion does the author come to?
- 3. Задание Translate the following scientific cliches from Russian into English. Ответ: scientific data, research methods, overwhelming majority, historical perspective.
- 4. Задание Name the rules of writing an abstract for the English scientific article

OTBET: You should describe the aim of your article, the problem of the article and what particular tasks you are going to solve.

# Перечень заданий для проверки компетенции УК-5 по дескриптору «уметь»

1. Задание Greet your business partners and ask them about their trip to your country.

Otbet: Good afternoon, Mr. Blake. Did you have a good flight to our country?

2. Задание Prepare some questions about aims and objectives of your English partners at a business meeting.

OTBET: What is your area of interest? Are you going to buy any objects of art from us? What price can you name?

- 3. Задание Write down the plan of your future business meeting in English. Oтвет: Greetings. Small talk. Plans of the partners. Discussing the purchases and prices.
- 4. Задание Discuss possible advantages of a business meeting in English. Ответ: Advantages of a business meeting are: agreements of terms of the contract, dates and prices.
  - 5. Задание Discuss possible failures of a business meeting in English.

Ответ: Failures are when you cannot come to an agreement with the partner .

6. Задание Describe keys to success of a business meeting.

Ответ: Keys to success are: you reach the agreement and arrange attractive prices.

#### Перечень заданий для проверки компетенции УК-4 по дескриптору «владеть»



1.Задание. Name linguistic peculiarities of a scientific style.

OTBET: The grammatical structure of a scientific style is complex, having clauses and full of specific scientific terms.

2.Задание . Name substyles of an English scientific style.

Ответ: The substyles are: popular scientific, scientific proper.

3.Задание. Write down 3 questions for the presentation of your group-mate.

OTBET: What does the second slide express? What conclusions can you draw? What sites helped you in preparing your presentation?

4.Задание. Name advantages of a successful presentation.

OTBET: A successful presentation is clear-cut concerning its aims and objectives, the slides are concise and to the point, the language is expressive.

### Перечень заданий для проверки компетенции УК-5 по дескриптору «владеть»

1. Задание . Write down 3 questions for the round table discussion on the topic of your research.

Other: What is the aim of your research? What is the object of your research? What literature have you found most useful?

- 2. Задание. Answer the question of your group-mates after the presentation Ответ: Why did you choose this particular topic for your presentation?- I chose this particular subject as it is interesting for me and goes in line with my research.
- 3. Задание. Write down 3 questions for the presentation of your group-mate Ответ: What does the second slide express? What conclusions can you draw? What sites helped you in preparing your presentation?
- 4. Задание. Prepare 3 questions to your English colleague on the topic of his research.

Other: What is the aim of your research? What literature did you find most useful? What methods of research are you going to use?



# Перечень вопросов для проверки компетенции УК-4, УК-5 (промежуточная аттестация)

### Перечень вопросов для проверки компетенции УК-4 по дескриптору «знать»

1.Вопрос .What have been your greatest accomplishments recently?

Otbet: My greatest accomplishment was that I have entered master courses at our Institute.

2.Вопрос What is important for you in a job?

Ответ: Knowledge and skills are important for me in my job.

3. Вопрос What motivates you in your work?

Ответ: High standards and interest motivate me in my work

4.Вопрос What characteristic features of scientific style can you name?

OTBET: The grammatical structure of a scientific style is complex, having clauses and full of specific scientific terms

5.Вопрос Why did you choose your major?

Ответ:I am fond of art, that is why I chose my major.

6.Вопрос What are your career plans?

Ответ:I want to become a high- class specialist in art.

7.Вопрос Why did you choose the particular topic of your research work?.

Ответ:This topic interests me.

# Перечень вопросов для проверки компетенции УК-5 по дескриптору «знать»

1. What is your research area?

Ответ: My research area is art.

2. What literature have you read on the subject of your research? How useful was it?

Otbet: : I read some literature on art, articles of leading Russian and foreign scientists. They were very useful for me.

- 3. Have you taken part in any conferences, round tables or any other events? Other: Yes, I took part in the conference on art held in our institute.
- 4. How often do you meet your scientific advisor? What do you usually discuss?

  Other: I meet my scientific advisor once a month. We discuss some problems of my research



5. Are you working on any articles on your research subject?

Ответ: Not yet. I am going to begin writing the article in the near future.

6. What progress have you made since you started your studies?

OTBET: I have made some progress in my research- I have found interesting textbooks and articles on my research.

# Перечень заданий для проверки компетенции УК-4 по дескриптору «уметь»

1.Задание. Name advantages of a successful presentation.

OTBET: A successful presentation is clear-cut concerning its aims and objectives, the slides are concise and to the point, the language is expressive.

2.Задание Write down 3 questions for the following text in English

OTBET: What is the main problem of the text? What are the particular tasks? What conclusion does the author come to?

- 3. Задание Translate the following scientific cliches from Russian into English. Ответ: scientific data, research methods, overwhelming majority, historical perspective.
- 4.Задание Name the rules of writing an abstract for the English scientific article

OTBET: You should describe the aim of your article, the problem of the article and what particular tasks you are going to solve.

#### Перечень заданий для проверки компетенции УК-5 по дескриптору «уметь»

1. Задание Describe aims and objectives of your project.

OTBET: The aim of my project is to analyze the main data and apply the main methods of research.

2. Задание Name stages of a successful presentation in English.

Otbet: The introduction, the main part and the conclusion.

3. Задание Name stages of a project proposal.

Otbet: Introduction, review of literature, methods of research and results anticipated.

4. Задание Name the methods you use in carrying out your research.

Otbet: These are methods of quantitative research, comparative analysis and methods of calculation.



## Перечень заданий для проверки компетенции УК-4 по дескриптору «владеть»

1.Задание. Name linguistic peculiarities of a scientific style.

Otbet: The grammatical structure of a scientific style is complex, having clauses and full of specific scientific terms.

2.Задание . Name substyles of an English scientific style.

Otbet: The substyles are: popular scientific, scientific proper.

3.Задание. Write down 3 questions for the presentation of your group-mate.

OTBET: What does the second slide express? What conclusions can you draw? What sites helped you in preparing your presentation?

4.Задание. Name advantages of a successful presentation.

OTBET: A successful presentation is clear-cut concerning its aims and objectives, the slides are concise and to the point, the language is expressive.

### Перечень заданий для проверки компетенции УК-5 по дескриптору «владеть»

1.Задание . Write down 3 questions for the round table discussion on the topic of your research.

Otbet: What is the aim of your research? What is the object of your research? What literature have you found most useful?

2.Задание. Answer the question of your group-mates after the presentation

OTBET: Why did you choose this particular topic for your presentation?- I chose this particular subject as it is interesting for me and goes in line with my research.

3.Задание. Write down 3 questions for the presentation of your group-mate

Other: What does the second slide express? What conclusions can you draw? What sites helped you in preparing your presentation?

4.Задание. Prepare 3 questions to your English colleague on the topic of his research.

Otbet: What is the aim of your research? What literature did you find most useful? What methods of research are you going to use?

#### Шкала оценки образовательных достижений для тестовых материалов



| Количество правильных ответов в (%) | Оценка                        | Критерий оценки  |
|-------------------------------------|-------------------------------|--|
| 0,81 – 1<br>(81-100%)               | «отлично»/зачтено             | Глубокие познания в освоенном материале                              |
| 0,61 – 0,80<br>(61-80 %)            | «хорошо»/зачтено              | Материал освоен полностью, без<br>существенных ошибок                |
| 0,41 – 0,60<br>(41-60%)             | «удовлетворительно»/зачтено   | Материал освоен не полностью, имеются значительные пробелы в знаниях |
| 0 – 0,40<br>(0-40%)                 | «неудовлетворительно»/зачтено | Материал не освоен, знания<br>студента ниже базового уровня          |